

# POPLAR PAINTS CELEBRATES FASHION, COLOUR AND COMMUNITY!



In collaboration with Spotlight, Poplar HARCA's youth service, Art Clubbers CIC have teamed up with international award winning Street Artist Rosie Woods to explore the development of a breathtaking mural to celebrate the arrival of a new fashion hub coming to east London - Poplar Works.

Supported by Foundation for Future London, the City of London and the Aberfeldy Estate Board, Rosie Woods will be working with talented local young people at creative youth space Lansbury Spotlight over Autumn half-term (21st to 25th October 2019) to deliver an exciting programme aimed to get young people involved in the process of creating street art in the borough. Developing the ideas the young people have explored and guidance from the residents of the Aberfeldy estate and surrounding areas, Rosie will create a mural which will reflect on the vibrancy and diversity of the local community through the overarching theme of fashion and industry.

This project brings together various groups of the community from young people to local residents as well as new and existing businesses. It anticipates the arrival of Poplar Works, a new fashion workspace and training centre developed in partnership by Poplar HARCA, London College of Fashion, UAL and The Trampery.

Rebecca Whyte, Arts and Culture Manager for Foundation for Future London says:

"Poplar Paints will be a fantastic way to harness young people's talents and provide them with an opportunity to learn new skills and contribute to their local areas through street art. Rosie's work is sure to inspire the young minds, and we hope they will feel a sense of pride in sharing their creativity and develop an amazing mixture of skills to help them in their future employment or artistic career path. We can't wait to see the finished products!"




At Art Clubbers we believe everyone deserves an opportunity. We are dedicated to helping young Creatives into achieving a sustainable career within their chosen industries. By working with budding talents we aim to tap into the creativity, innovation and ambition these individuals have to hold and carry out new and exciting community projects. It is through these projects and events we provide opportunities to take on different roles in order to develop their portfolios and grow their experiences for future prospects. With a welcoming and supportive environment we want Art Clubbers CIC to be exemplary in its accessibility to local communities and beyond –it is through projects and events we aim to engage those with little or no experience of art.

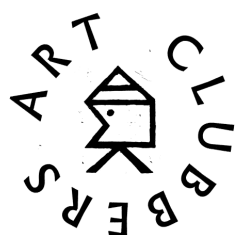
#### FOR MORE INFORMATION, PLEASE CONTACT:

Ajay Pabial, Managing Director  
ajay.pabial@artclubbers.com

#### NOTES TO EDITOR:

Art Clubbers CIC

 @artclubberscic  @art\_clubbers  @ArtClubbersCIC



# Meet our Partners



## Foundation for Future London

Foundation for Future London is an independent charity created to connect communities, the new East Bank and its globally renowned arts, innovation and cultural partners to ensure East Bank is London's must-visit destination and becomes a resilient, thriving, world-class neighbourhood of local and global significance.

We're fundraising to expand grant-making opportunities for East Bank communities and partners and facilitating placemaking, to support local places, learning, training and employment through arts, education, culture and innovation. Our vision is for a vibrant and inclusive creative East Bank, creating authentic engagement with local people of East London in the boroughs of Hackney, Newham, Tower Hamlets and Waltham Forest.



## Spotlight

Spotlight is Poplar HARCA's youth services in Tower Hamlets. We are the biggest youth service in the borough and have worked with over 9000 young people over five years. We deliver free, high quality, and accessible arts and music sessions to young people aged 11-19. We also offer a range of volunteering and empowerment opportunities for young people across all of our centres. We have previously worked with organisations such as The Whitechapel Gallery to provide exhibition opportunities to young artists. Our Spotlight Sounds record label provides young people a chance to work with experienced producers to record tracks, perform at events, and gain invaluable experience of the music industry.



## Poplar HARCA

Poplar HARCA is an award winning Housing and Regeneration Community Association in East London. We focus on providing homes and support to residents old and new; helping to create a place where people, communities and businesses can grow and thrive. With our partners, we are currently leading an extensive place-shaping programme for Poplar, attracting £2.5 billion investment to regenerate, build and create opportunities.

